

COMPANY PROFILE • SINCE 2015

AMIEL LACUATA PRODUCTIONS

Direction, cinematography, animation, live streaming, and full-scale turnkey production management — deployed nationwide and internationally.

Structural Precision. Institutional Trust. Zero Failure.

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Clients don't buy footage. They buy certainty.

Operating since 2015, Amiel Lacuata Productions is a fully registered Philippine production enterprise delivering end-to-end creative direction, multimedia production, and turnkey production management. We are structured not as a creative boutique that outsources its obligations, but as a single-accountability production house — one contract, one project management structure, one point of liability.

For an enterprise or government client, a failed shoot is not a creative setback. It is a procurement failure, a budget variance, and a compliance exposure. That certainty is the product we sell.

01

Single Accountability

Direction, shooting, animation, and delivery under one roof.

02

Procurement Ready

Registered enterprise issuing official BIR Sales Invoices.

03

Global Deployment

Nationwide across the Philippines and internationally.

MISSION STATEMENT

To deliver institutional-grade visual communication with structural precision, verifiable compliance, and zero tolerance for operational failure — so that our clients' most consequential stories are told with the technical excellence, administrative integrity, and absolute reliability their mandates demand.

We measure success not by creative accolades, but by a harder standard: the number of projects delivered on specification, on schedule, and on budget — with a complete and auditable paper trail.

Four governing principles

01 Trust as Infrastructure

Trust is not a feeling — it is a system. Documented pre-production, transparent budget lines, contingencies declared before signing. We over-communicate by policy.

02 Structural Precision

Locked shot lists, validated equipment manifests, named staffing rosters, risk registers. Creative flexibility operates inside this structure, never in place of it.

03 Compliance as Baseline

Registration currency, tax compliance, permits, insurance, releases, and Data Privacy Act handling are preconditions to production — not post-award cleanup.

04 Accountability Without Deflection

Engage a principal, not a broker. We never attribute delays to subcontractors. Their performance is our performance. This is why we manage the entire chain.

Six disciplines. One accountability structure.



Direction & Production

Creative direction, storyboarding, cinema and aerial acquisition.



Animation & Motion

2D, 3D, VFX, data and architectural visualisation.



Content Banking

One mobilisation, a quarter of deployable assets.



Live, Events & Same Day Edits

Streaming, AV, LED, staging, crew — screened before your event ends.



Accessible Media

FSL, open captioning and audio description under RA 11106.



Weddings & Prenup

Photo and video coverage, pre-nup shoots, and Same Day Edits.

Creative Direction & Video Production

Direction & Content

- Audio-Visual Presentations (AVPs) for agencies, GOCCs, and infrastructure programs
- Corporate profile and capability films for investors, boards, and regulators
- Executive communication — chairman's messages, town halls, transition messaging
- Documentary and long-form institutional storytelling
- Training, safety induction, and SOP module curricula
- TV commercials, brand films, and campaign content
- Recruitment, employer branding, and culture films

Technical Acquisition

- Cinema-grade bodies with log gamma and colour-managed workflows
- Cine prime and zoom optics, matched multi-camera configurations
- Aerial cinematography and drone operations under CAAP frameworks
- Gimbal, slider, jib, and crane movement systems
- LED and tungsten lighting with full grip, shaping, and diffusion inventory
- Multi-channel audio with redundant backup on all principal talent
- High-resolution stills photography captured in parallel

Every frame is decided before we roll

Direction is not something that happens on the day. It is a set of decisions made, argued, and approved weeks earlier — which is precisely why our shoots finish on schedule and our clients see no surprises in the edit.

Creative Direction

Narrative architecture, tone, and visual language. We define the through-line that makes an institutional message land rather than merely inform.

Script Development

Two-column AV scripts in English, Filipino, or bilingual configuration — so non-production stakeholders can review with complete clarity.

Storyboarding

Scene-by-scene boards covering framing, movement, and graphic treatment. The client approves the film before it is made.

Pre-Visualisation

Shot-by-shot previs on lens selection, camera movement, and lighting intent. Eliminates interpretive ambiguity between director and DoP.

Talent & Executive Direction

Coaching officials, executives, and non-professional speakers to deliver naturally on camera. Most institutional footage fails here, not technically.

Art Direction

Wardrobe, set dressing, branding placement, signage accuracy, and continuity actively directed — corrected on set, before the take.

Animation, Motion Design & Visual Effects

When the subject cannot be filmed — an unbuilt station, a subsurface alignment, a process, a projection, a policy — we build it. This is the capability institutional clients most often need and least often find in a production house.

Architectural & Engineering Visualisation

3D walkthroughs and flythroughs of unbuilt infrastructure — stations, alignments, facilities — rendered from plans and technical drawings.

3D Animation & CGI

Modelling, texturing, lighting, and rendering for technical explanation, product visualisation, and environment building.

2D & Explainer Animation

Character, vector, and illustrative animation for policy explanation, public information, and training modules.

Data Visualisation

Animated charts, maps, timelines, and infographics that turn programme statistics into something an audience actually retains.

Motion Graphics & Titles

Kinetic typography, lower thirds, branded graphic systems, and title sequences built to your identity guidelines.

Compositing & VFX

Green screen, clean-up, object removal, sky replacement, and set extension where the location cannot deliver the frame.

Omnichannel Content Banking

The largest cost drivers in production are mobilisation, crew deployment, and location access — not shooting time. We architect every shoot to harvest a multi-format asset portfolio in a single deployment. One shoot day, correctly planned, yields a quarter of communications inventory.

Master Film

3–10 min flagship for boardroom, plenary, and website hero deployment

Executive Cutdowns

60s and 90s condensations preserving the full narrative arc

Social-Native Verticals

9:16 and 1:1 framed at acquisition, not cropped in post

Micro-Content Series

15s–30s units for paid media and A/B creative testing

Sound-Off Edits

Burned-in captions and kinetic type for autoplay-muted feeds

Still Photography Harvest

High-res stills captured in parallel with motion acquisition

Broadcast & LED Variants

Conformed masters for broadcast, LED wall, and large-venue projection

Structured B-Roll Library

Logged, tagged, metadata-organised selects for client reuse

Live Production, Events & Staffing

Technical Systems

- Line array and point-source reinforcement scaled to venue acoustics
- LED wall supply, high-lumen projection with edge blending, multi-source switching
- Stage wash, key and profile lighting engineered for on-camera fidelity
- Modular staging, truss, scenic fabrication, and load-rated rigging
- Live multi-camera switching, streaming, and ISO recording of all feeds
- Power distribution, load calculation, generator and UPS redundancy

Staffing Deployment

- Camera, audio, lighting, LED, switcher, rigging, and stagehand crews
- Production managers, floor directors, show callers, stage managers
- Registration, accreditation, ushering, and VIP handling teams
- Teleprompter operators, interpreters, FSL interpreters, live captioners

Every deployed crew member operates under our production management authority, documentation standards, and confidentiality undertakings. The client contracts with us — personnel performance is our accountability, not a subcontractor referral.

Live feed, live stream, zero dropouts

Live is the least forgiving discipline in production — there is no second take and no fixing it in post. We build every live deployment with redundant encoding, bonded connectivity, and ISO recording on every camera, so a single failure never becomes a broadcast failure.

Multi-Camera Live Switching

Switched multi-camera production up to 4K with real-time grading, replay, and ISO recording of every camera feed for post-event editing.

Live Streaming & Simulcast

Simultaneous distribution to Facebook, YouTube, LinkedIn, Zoom, Teams, Webex, and custom RTMP endpoints from a single production feed.

Hybrid Event Architecture

Bridging physical and remote audiences — remote speaker integration, two-way Q&A, and moderated chat feeding the live show.

IMAG & Live Feed to Screen

Image magnification to LED walls and projection, with presenter cueing, confidence monitors, and multi-source switching.

Live Graphics & Playback

Lower thirds, titles, countdowns, sponsor loops, and presentation integration triggered live by a dedicated graphics operator.

Redundancy by Design

Dual encoders, bonded cellular and wired failover, UPS-protected signal chains, and backup recording on every critical path.

From the lights to the lenses — all of it

Owned inventory backed by vetted rental partners, specified per project and locked in a written equipment manifest before Day One — with declared redundancy on every single-point-of-failure item.

Cinema Cameras

High-end cinema bodies, mirrorless hybrids, broadcast PTZ, POV and action units, matched multi-camera sets

Optics

Cine prime sets, cine zooms, telephoto, macro, wide and ultra-wide, filtration and matte boxes

Lighting

LED panels and COB fixtures, fresnels, tungsten, softboxes, practicals, moving heads and stage wash

Grip & Movement

Gimbals, sliders, jibs and cranes, dollies, fluid heads, C-stands, flags, diffusion and negative fill

Audio

Digital mixers, wireless lavalier and handheld systems, shotgun and boom rigs, field recorders, IEM and comms

Aerial

Professional drone platforms with trained pilots operating under applicable CAAP regulatory frameworks

Live & Streaming

Video switchers, hardware encoders, converters, multiviewers, bonded cellular and wired internet failover

Display & Projection

LED wall systems, high-lumen projectors with edge blending, confidence and downstage monitors

Power & Support

Generators, distribution, UPS protection, battery systems, cabling, transport cases and site logistics

The Same Day Edit

Your event ends. The film has already played.

01 Shot, cut, screened — same day

Acquisition, selection, edit, grade, and sound run concurrently with your event. The finished film screens before your guests leave the room.

02 No safety net, by design

There is no second pass and no fixing it later. The deadline is the event itself — which is exactly why it demands a locked narrative structure before the first frame is captured.

03 Why most vendors will not quote it

It requires a dedicated on-site edit suite, a second editor, redundant media handling, and a director who has already decided the shape of the film. We build all four into the manifest.

Delivered for conventions, conferences, launches, and ceremonial functions. Ask for it by name when scoping — it changes the crew complement and the schedule, so it is priced at the outset rather than bolted on.

Weddings, Prenup & Same Day Edits

A wedding is the one shoot day that genuinely cannot be repeated. That is why we bring the same locked-plan discipline here as we do to a restricted infrastructure site.

Photo & Video Coverage

Full-day cinematic video and stills from one accountable team — no coordinating two vendors who have never worked together.

Prenup / Engagement

Location-scouted prenop shoots planned around light, access, and wardrobe. Storyboarded like any other production.

Same Day Edit

Shot, cut, graded, and screened at the reception. A dedicated on-site edit suite and second editor are built into the package.

Cinema Acquisition

The same cinema bodies, cine optics, lighting, and audio we deploy for corporate clients. No consumer-tier B camera.

Aerial & Drone

CAAP-framework aerial coverage of the venue, ceremony, and location where airspace and property permit.

Documented Plan

A production book, call sheet, and shot list issued before the day — so your coordinator, venue, and family all know exactly what happens when.

Accessible Media Production

A deliberately maintained competency: institutional media genuinely accessible to Deaf, hard-of-hearing, and low-literacy audiences. For agencies, GOCCs, and public infrastructure programs these are statutory obligations — not optional enhancements.

RA 11106

Filipino Sign Language Act

RA 7277

Magna Carta for PWDs, as amended

RA 10905

Closed captioning on televised programming

RA 10173

Data Privacy Act of 2012

Accessible Production Services

- FSL interpreter integration with purpose-built framing, lighting, and compliant PiP compositing
- Open captioning engineered for contrast, sizing, safe area, and reading-rate comprehension
- SRT, VTT, and SCC caption file delivery in English, Filipino, and regional languages
- Audio description tracks; Cebuano, Hiligaynon, Waray, and international language localisation
- Accessibility compliance documentation for agency reports, liquidation, and audit submission

The "Zero-Failure" Workflow

Most production failures are not creative failures. They are logistical, administrative, and communication failures — and every one of them is preventable.

Our workflow moves risk forward in the timeline, into the phase where it is cheap to solve. A permit problem found in Week One is an email. The same problem on shoot morning is a cancelled day, an idle crew, a forfeited deposit, and a client explaining a variance to a superior.

01

PRE-PRODUCTION

Logistics, documentation, and risk elimination. ~60% of total project management effort is invested here, before a single frame is captured.

02

PRODUCTION

Art direction and on-site control. The set is where the plan is performed — not where it is invented.

03

POST & DATA

Asset delivery and custody. Material becomes a governed, deployable, permanently retrievable institutional asset.

Pre-Production: Logistics & Risk Elimination

Logistics Architecture

- Location recce and technical survey — access, power, acoustics, light behaviour, security
- Permits and clearances — LGU, barangay, venue, CAAP drone coordination, site accreditation
- Equipment manifest lock with declared redundancy on all single-point-of-failure items
- Written supplier confirmation for AV, lighting, staging, power, and transport
- Talent releases, music licensing, and Data Privacy Act consent handling
- Risk register — each exposure with a named mitigation, owner, and trigger point
- Safety planning — PPE, briefings, insurance, and site-specific compliance regimes

Documented Outputs

- Creative Strategy Brief and Project Charter
- Locked, version-controlled two-column AV script
- Approved storyboard and shot list
- Master Production Book

PHASE GATE

Production does not commence until the Master Production Book is issued, script and storyboard are approved, and all permits and supplier confirmations are documented.

This gate is not waived.

Production: Art Direction & On-Site Control

Visual Governance

Lighting ratio, colour temperature, lens grammar, and framing convention enforced across every setup. Brand guidelines are treated as technical specifications — errors are corrected on set, before the take.

Technical Standards

Colour-managed acquisition in professional codecs. Dual-channel redundant recording on all critical audio. Continuous calibrated monitoring of exposure, focus, and levels.

Data Wrangling

Media offloaded to a minimum of two physically separate drives with checksum verification before any card is reformatted. No card is cleared until verified duplicates exist.

Command Structure

A defined hierarchy — Production Manager, Director, DoP, Audio Lead, Technical Lead — with a single named client liaison as the sole channel for client-side decisions.

Client Visibility

Live monitor access, real-time review of key takes, and same-day coverage confirmation. Approvals are secured on the day, while the set is still standing.

Wrap Verification

Shot list reconciliation, coverage gap identification, data verification, equipment inventory, and a written daily production report issued to the client.

Post-Production & Data Management

Structured Editorial Workflow

- Ingest with checksum verification and archive established at ingest, not at completion
- Assembly and rough cut locked against the approved script and storyboard
- Review Cycle 1 — secure, time-stamped, frame-referenced comment platform
- Fine cut, picture lock, and Review Cycle 2
- Finishing — motion graphics, animation, colour grade, sound design, loudness normalisation
- Review Cycle 3 — final approval and formal sign-off
- Revision rounds are scoped and contractually defined at the outset

Data Custody & Handover

- Structured digital delivery with documented file naming conventions
- Asset index — every file, its specification, duration, ratio, and caption status
- Physical media delivery with signed transmittal for agency records and liquidation
- Project master archive retained so future re-versions require no reshoot
- Consolidated rights file — releases, permits, music and stock clearances
- Signed Certificate of Completion and Acceptance closing the engagement
- Accessible versions delivered simultaneously with the standard master

ANCHOR ENGAGEMENT

Department of Transportation Metro Manila Subway Project

Institutional Audio-Visual Presentation — safety-compliant, restricted-access production for a flagship national infrastructure program.



WATCH THE FILM

CLIENT

DOTr, Republic of the Philippines

CLASSIFICATION

High-stakes public infrastructure

TERRITORY

Metro Manila

The operational challenge

Restricted & Hazardous Access

Mandatory safety induction, full PPE, escorted movement, and operating windows dictated by live construction. Access was contingent on demonstrated compliance — not on shooting convenience.

Technical Complexity

Subterranean and deep-excavation conditions: minimal ambient light, high-contrast mixed sources, confined space, elevated noise, and particulate exposure to sensitive optics.

Scale Representation

Conveying tunnel depth, alignment length, and machinery scale required coordinated aerial acquisition, disciplined wide-lens interior work, and human-referenced framing.

Institutional Accuracy

Every technical claim and engineering figure verified against official program data. An inaccurate figure is not a creative liberty — it is a factual error entering the public record.

Our execution approach

01

Safety-First Production Design

Site safety was the governing design constraint of the entire production, not a precondition to it. Shot lists, equipment manifests, crew complement, and schedules were engineered around safety and access requirements from the earliest planning stage. Equipment packages were deliberately minimised to reduce site footprint and eliminate interference with ongoing works.

02

Compressed-Window Discipline

With access constrained by live construction, pre-production carried a disproportionate share of the execution burden. Detailed recce, pre-planned setups, and pre-rigged configurations let the unit enter each zone with a rehearsed plan and exit with confirmed coverage. Every window was treated as non-repeatable.

03

Administrative Alignment

Documentation discipline ran in parallel with production: approvals routed through correct agency channels, technical accuracy verified against official data, and all commercial documentation — including official Sales Invoices — prepared for government procurement, disbursement, and audit processing.

No creative objective was permitted to override a safety requirement at any point in the engagement.

What this engagement substantiates

1

Safety-Critical Operation

Deploying a professional unit inside an active, hazardous, access-restricted infrastructure site without incident, works interference, or access violation.

2

Demanding Acquisition

Competence in subterranean, low-light, dust-exposed, and spatially confined conditions well outside conventional corporate parameters.

3

Government-Grade Admin

Fluency in agency approval pathways, official documentation standards, procurement-compliant invoicing, and audit-ready record-keeping.

4

Institutional Accuracy

The judgment to represent a national infrastructure program faithfully and with appropriate gravity, on behalf of an agency accountable to the public.

5

High-Stakes Reliability

Delivery discipline where the client is a national department, the subject is a flagship program, and the output enters the permanent record.

6

Repeatable Anywhere

The same standard of rigour, safety compliance, and administrative precision applied to any site, in any region, in any country.

Institutional rigour. Commercial range.

The documentation discipline was built for government work. It travels — the same process that clears a restricted infrastructure site also delivers a brand campaign on a feed deadline.

Government & Infrastructure

Institutional AVPs and programme documentation for national agencies.

Department of Transportation — MMSP / NSCR

FMCG & Consumer Brands

Brand communication where guidelines function as technical specifications.

Nestlé

Automotive

Social-first campaign work in a category unforgiving on colour and reflection.

Jetour

Education & Publishing

Reaching administrators, educators, and families at once.

Gintong Aral • Greenhills Young Artist

Events, Pageants & Conventions

Live multi-camera production, streaming, and Same Day Edits.

Southern Twin • YEP DIREC • Mrs. Universe Pampanga

Tourism & Destination

Regional destination films working with location and community access.

Narvacan, Ilocos Sur

Weddings & Private Events

Photo and video, prewed shoots, and Same Day Edits. Nationwide and destination.

Private clients since 2015

SELECTED WORK

The frames behind the process

Every title below is a live link — click to watch. The same discipline across government, brand, education, live events, weddings, and destination work.



DOTr — MMSP / NSCR

Institutional · Government

WATCH ►



Nestlé

Corporate AVP · FMCG

WATCH ►



Jetour

Brand · Automotive

WATCH ►



DIREC Inc.

Corporate AVP

WATCH ►



Gintong Aral Publications

Institutional · Education

WATCH ►



Greenhills Young Artist

Programme · Arts & youth

WATCH ►



Southern Twin Convention

Same Day Edit · Live event

WATCH ►



YEP DIREC 2024

Same Day Edit · Live event

WATCH ►



Narvacan, Ilocos Sur

Destination film · Tourism

WATCH ►



Mrs. Universe Pampanga

Pageant · Event AVP

WATCH ►

Nationwide. And wherever else you need us.

We deploy across the entire Philippine archipelago and internationally. Where we hold established on-ground networks, you save the cost of flying a full Manila unit. Where we don't, we mobilise a self-contained crew and deliver the identical standard — the process travels, and so does the paperwork.

ESTABLISHED NETWORKS

NCR • Region VI • Region VII • Negros Island Region •
Region VIII

Vetted operators, gaffers, grips, pilots, and technicians who have shot with us and know our documentation standards. Mobilised on short notice with no airfare, accommodation, or per-diem exposure.

NATIONWIDE DEPLOYMENT

Luzon • Visayas • Mindanao

Full-unit deployment to any province in the country — provincial roadshows, regional consultations, nationwide launch waves, and distributed infrastructure documentation under one contract and one creative direction.

INTERNATIONAL DEPLOYMENT

Regional and overseas assignments

Overseas post, missions, conferences, plant and facility documentation, and diaspora-facing campaigns. We handle carnet, equipment transport, local fixing, and permit coordination as part of scope.

From first call to final master

Scoping costs you nothing. You will know the price, the schedule, and the deliverable list before you commit to anything.

01 Discovery Call

You tell us the objective, the audience, and the deadline. 30 minutes. No charge, no obligation.

02 Scoped Proposal

An itemised quotation, deliverable schedule, and indicative timeline — formatted for your procurement process.

03 Production Book

On award, you receive the full documented plan 48 hours before Day One. Nothing about the shoot is a surprise.

04 Production

We execute the approved plan. You see the footage on the day and approve while the set is still standing.

05 Three Review Cycles

Rough cut, fine cut, final. Frame-referenced comments, scoped rounds, no open-ended drift.

06 Handover

Full asset library, rights file, and signed Certificate of Acceptance for your records.

Registered, compliant, procurement-ready

Business Registration Status

- DTI Business Name No. 6298152 — valid to 10 July 2029
- BIR registered — TIN 609-122-059-028
- Registered as AMIEL LACUATA PHOTO AND VIDEO SERVICES
- Quezon City Mayor's Permit and Barangay Clearance — current
- PhilGEPS registration for government procurement

Sales Invoice Compliance

We issue official, BIR-registered Sales Invoices for all engagements. Procurement departments and audited organisations cannot process disbursements against informal billing — our compliance posture introduces no administrative friction into the client's finance, procurement, or audit process.

Procurement Documentation

- Itemised quotations, SOWs, and billing statements
- Withholding tax accommodation with BIR Form 2307
- Certificates of Completion and Acceptance
- Vendor accreditation document packages
- Audit-ready records for internal, external, and COA review

Governance & Undertakings

- Client-issued NDAs executed as standard practice
- Data Privacy Act (RA 10173) compliant handling
- IP and usage rights defined in writing at contract stage
- Site-specific safety, PPE, and induction compliance
- CAAP-framework drone operations; duly secured LGU permits

LET'S SCOPE YOUR PRODUCTION

Structural Precision. Institutional Trust. Zero Failure.

Tell us the objective and the deadline. You will have an itemised, procurement-ready proposal in your inbox — at no cost and no obligation. We respond to RFQs, Terms of Reference, and vendor accreditation requirements with complete documentation.

AMIEL LACUATA PRODUCTIONS

OPERATING SINCE

2015

PRINCIPAL

Amiel Lacuata

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COVERAGE

Philippines-wide & international